

Radio commercial script

Product: Royal Observatory, Greenwich up to Millennium

Date: 25.06.98

Title: National Maritime Museum

Length: 45 seconds

SFX: Futuristic music playing in the background.

FVO (futuristic sounding): It all started as an ordinary day out; until the Jones's realized they had journeyed into the very centre of time; to a place where both hemispheres collide. Lost in space they discovered planets a million miles beyond the stars and looked into the vast unknown. No one on Earth had ever travelled through time like this before...

SFX: Change from background music to clock ticking sound.

FVO: And as they watched the remaining seconds count down to the new Millennium...

SFX: Change to outside noise of birds singing.

FVO (becomes normal): They still had time for a nice picnic in the park.

SFX: Background music starts again.

MVO: For the greatest day out in the whole galaxy transport yourself to the Old Royal Observatory in Greenwich and you'll discover more than you could ever imagine. Only twenty minutes from Central London on the M25.

SFX: Futuristic music continues.

FVO (futuristic sounding): The Old Royal Observatory Greenwich - the centre of life, the Universe and everything.