

Final Project Edit Plan

Text	After Effects	Video	Music
None.	None.	Fade (from black) to location where group of people are using their phones.	Ambience of the crowd.
Since the advent of smart technology, a new pandemic has arisen.	Text overlay and fade with the video.	Fade to black.	Continued ambience.
None.	None.	Fade back to crowd; change to black-and-white with slow fade to black.	Ambience fades.
Smartphone addiction.	Text overlay, fade and zoom with video.	Close-up of smartphone followed by pan-out effect and fade out.	None.
None.	None.	Cut to outside scenery.	Outside ambience.
None.	None.	A quick montage of various people (and groups of them) using their smartphones & tablets in an assortment of places. Interspersed are scenes of the outside (woods, lake, people playing).	Dramatic suspense with each beat synced with a jump-cut to a corresponding scene. For the interspersed scenes, ambience is left intact.
There is a world beyond your devices.	Text overlay and fade with the video.	Fade from black to outside scene.	Outside ambience.
None.	A grid of videos, 4x4 overlay. Each video appears after another. Background is black.	Each video insert emphasizes a person's usage of their device (in scrolling their hands, talking, texting, playing games, etc.).	Dramatic suspense resumes with each beat synced with the reveal of each box.
This does not count.	Text overlay.	Cut to scene showing phone use outside.	Continued ambience.
This does.	Text overlay.	Cut to scene showing people engaged with an outside activity.	Outside & crowd ambience.
Get Off Your Phones & #gooutandplay	Ad company logo & stylized credit.	Background of previous scene (ongoing).	Continued Ambience.