



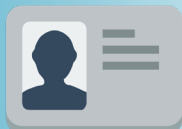
George Elie Yazbeck

Freelance Web Designer & Aspiring Digital Media Content Creator

Who Am I?

I'm a college-educated self-starter with previous work exposure involving customer service, teamwork, organization & independent responsibility. My utmost passion is in creating media encompassing both educational & entertainment values. I also am proudly versatile, looking to always learn something new while applying what I know to further project development. Technical & artistic creative roles are what I seek and I hope to be of assistance!

CONTACT INFO



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personal website: <http://www.theundergroundgamer.com>
professional website: <http://nexelprime.com>

SOCIAL MEDIA
click on each to view



also if viewing as an online PDF, click on the images to visit a link

EDUCATION

Boston, MA



Master's Degree, Digital Media Design @ Northeastern University | 2016–2017
• Graduated Cum Laude with 3.66 GPA; attained concentration in digital video

Norwell, MA



Bachelor's Degree, Graphic Design @ Northeastern University | 2012–2015
• Graduated Magna Cum Laude with 3.75 GPA; 7-time Dean's List recipient

High School Diploma @ South Shore Charter Public School | 2007–2011
• Graduated as unofficial valedictorian with 4.0 GPA; 11-time High Honor Roll Recipient & National Honor Society inductee and serving member

EXPERIENCE

volunteer roles
(62 hours total)



Enforcer @ Penny Arcade Expo (PAX East - Boston, MA) | April 2018
• Participated in setup & teardown of show's video game attractions (console & computer hardware, television sets, tables) and during main event (30 hours):
• Served as part of video game/controller rental staff; primarily in taking & checking out requests by computer and scanner system alongside crew
• Helped, handled & escorted attendees with questions and issues during active video game sessions; shared room-watching duties alongside staff



Crew Member @ Fan Expo (Boston, MA) | August 2018
• Served as line manager (badge scanning, proper line formation & size control) for attendees taking part in celebrity photo ops & autographs (22 hours)
• Also communicated questions and special (autograph) requests between attendees and celebrity handlers



Staff Volunteer @ Granite State Comic Con (Manchester, NH) | September 2018
• Served as usher and ticket raffer for various panels; also helped with room set-up, answering questions and escorting attendees (10 hours)

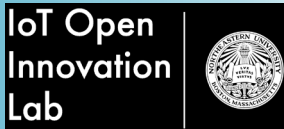
hourly roles
(6 months total)



Automotive Photographer @ Median Media LLC | March – September 2018

- **Primary role:** shooting used & new vehicles between 5 to 7 dealerships with a DSLR camera (sequences covering exterior & interior features range from 4 to 40+ photos). Total cars: 1885. Estimated photos: 39,100. Side duties included:
 - Stripping plastic wrapping off new cars prior to shooting, marking dirty cars for reshoots, handling all keys/recording all VINs of cars shot & communicating with dealership staff to receive updates on additional work
- **Secondary role:** editing photos (400+ daily average) via software for lighting, color & cropping adjustments as well as exporting with user presets
- **Highlight:** introduced new photo editing software for faster processing that was subsequently adopted by the company

project roles



Project Designer & Co-Lead @ IoT Open Innovation Lab | May–June 2018

- Participated with small group on developing a new video game concept in a competition. Project later selected as a top 15 finalist. Process involved:
 - Brainstorming/Ideation in answering Problem Statement and,
 - Use Case, Technology Architecture & Business Case documentation
- Special Mention Finalist in The Next-Gen Games in Physical Spaces Challenge

freelance roles



Web Designer @ Next Level Enterprises Prime | 2017–present

- **Sole proprietor, consultant & webmaster** with the following duties:
 - Communicating with clients to pitch web design & host-handling services
 - Assisting with client's SEO, SEM, social media & email marketing duties
 - Providing monthly web traffic reports and updates to site when requested

production roles
(independent)



Production Assistant (credited) on the short film "Frankenstein: Savior of the Zombie" | October 2017

- Equipment and prop handling, media files transfer, scene/take recording

production roles
(in-house)



Producer on web show pilot "Cartoon Corner" | January – June 2017

- Served as creator, editor, writer, animator & presenter of a web series pilot as part of my college thesis/research project; pilot was later selected as part of an annual alumni showcase



SKILLS

Adobe Creative Suite | Graphic & Media Design Applications

- Photoshop, Illustrator, InDesign, Audition, Premiere, After Effects, Lightroom, Animator (formerly Flash), Character Animator, Dreamweaver

Content Management Systems & Tools | Web Applications

- WordPress (web design), Weebly (web design), cPanel (web hosting), Mailchimp (email campaigns), Twilio (SMS campaigns)

Technical & Professional Software | Data & Communication Applications

- Adobe (Story & Acrobat), Apple iWork (Pages, Numbers, Keynote), Microsoft Office (Word, Excel, Powerpoint), Prezi, Slack

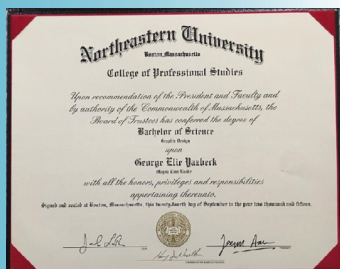
Media Handling & Conversion | Hardware & Software Applications

- Audio cassette-to-MP4 (Audacity), VHS-to-MP4 (ezcap), CD burning (iTunes)

for more details, please
see/click on LinkedIn profile

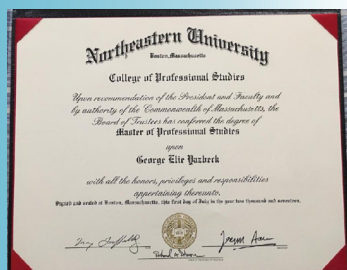
COURSES

major courses (16)



electives (28)

major courses (14)



completed coursework in current degree (associate in arts - in progress)

Bachelor of Science in Graphic Design | 44 courses

- Intro to (Art; Digital Photography; Computer Graphics)
- Visual Foundations (in color; in 2D; in 3D Design)
- Graphic Design (1 & 2)
- Advertising Design
- Designing Web Graphics
- Creative Imaging in Computer Graphics
- Advanced Computer Illustration
- Digital Print Production
- Electronic Publishing Design and Systems (Intro to; Advanced)
- Portfolio Development Workshop

College Mathematics

• Pre-Calculus

• Calculus (1 & 2)

• Intro to Statistics

• Intro to (Molecular Chemistry with Lab; General Physics with Lab)

• Physics I for Engineering

• Engineering (Intro to; Design)

• Technology and Info Fluency

• Human-Computer Interaction

• Fundamentals of Human Communication

• Professional Speaking

• College English (Composition; Workshop; Analyzing & Interpreting Literature)

• College Writing (General; for the Professions; for the Media)

• Foundations of Psychology

• Sociology (Gender in a Changing Society; Diversity)

• Civilization of the Modern World

• Intro to Philosophy

• Intermediate Spanish (1 & 2)

• Novice French

Master of Professional Studies in Digital Media | 14 courses

- Digital Video Production (Intro to; Concentrated)
- Editing in the Digital Studio
- Sound Design
- Lighting for the Camera
- Foundations of Storytelling
- Screenwriting: Linear & Interactive
- Time-Based Media
- Web Creation Bootcamp in CSS, HTML & PHP (1 & 2)
- Programming Foundations in Javascript
- Information Technology & Creative Practice
- Thesis (Proposal Development; Project)

LANGUAGES

Arabic | Elementary Proficiency

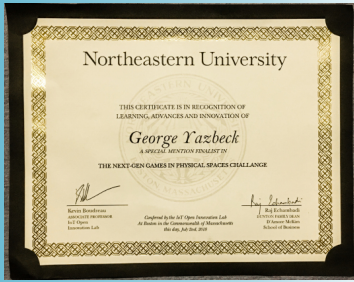
- child of native immigrant speakers; possess deep cultural & language immersion

Spanish | Elementary Proficiency

- studied language for 4 years in High School; inducted in Spanish Honor Society



AWARDS & HONORS



2018 – Special Mention Finalist in **The Next-Gen Games in Physical Spaces Challenge**

- Awarded and given a top 15 placement for my team project involving a video game concept using a physical space (augmented reality), tentatively entitled "Frame of Play's 'Augmented Reality Board Game System'"

See description below:

- “The idea would allow developers to turn board games, such as ‘Settlers of Catan’ into app game counterparts with emphasis on using a smartphone camera to interact with the physical world. Such interactions would yield the players resources to then use for building and playing on a game map provided by a specific game screen or mode.”

References



**Hourly
employment**

Workplace: Median Media, LLC

Name: Joshua Guzzetti

Title: President

Phone: +1 (774) 721-6420



**Volunteer
employment**